

# NAME

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## INFORMATION ARCHITECT

A senior information architect with over 8 years of senior level design, management and information architecture experience. Broad based experience on medium and large scale web enabled software projects. The proven ability to complete projects efficiently and professionally, resulting in positive impact to bottom line. Major strengths include experience in:

- User centered design
- Information architecture
- Complex front-end software design
- Information strategy and business analysis
- Team building and leadership
- Graphic design and corporate branding
- Consensus building
- Usability

## EXPERIENCE

### COMPANY

2008 – present

#### Independent Contractor, City

As an independent contractor I have been engaged to help teams envision their software needs through stakeholder interviews, wire-framing, feature development and interface design.

**Clients: EMC, The Support Group, The Church of Christian Scientists**

### COMPANU

2007 – 2008

#### User Experience Lead, City

As a User Experience Lead at Company, I was responsible for the vision, direction and maintaining a coherent information architecture across several client projects. My responsibilities also included: team building, project management, stake holder interviews, gathering business and user requirements, defining project scope, creating schedules, as well as motivating and organizing a team of UX professionals, while driving towards a successful solution.

**Clients: Morgan Stanley, T. Rowe Price**

### COMPANY ARCHITECTURE SERVICES, City

2005 – 2007

#### Sr. Principle Information Architect

I joined Company in March of 2005, as a senior principle information architect, working in Company's User Interface Group I was focused on strategy assignments, helping companies achieve their Information Architecture vision. My primary responsibilities were: gathering business and user requirements, defining project scope, establishing organizing principles and site information architecture, developing content requirements, and helping to define a vision for both near and long-term strategic execution.

**Clients: Pfizer, Manulife Investments, SEI Investments, Freddie Mac, RaboBank**

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COMPANY INC., City

1999 – 2002

**Creative Director / UI Specialist**

As Creative Director for Avolent, I introduced and developed the company's methodology for development and implementation of their products user interface. I led the strategic development, creative direction and information architecture implementation for BillCast and BizCast 5.0. Responsibilities included: leading in developing all print collateral and corporate systems, the direction of print designers, web designers, HTML and JavaScript programmers.

**Clients: Wells Fargo, Pacific Healthcare**

COMPANY INC., City

1996 – 1997

**Senior Interface Designer**

As a senior designer in Company's new media group, I was involved in ground breaking design for some of the first online applications created by Netscape. At Company, I was responsible for design and layout of kiosks, web sites and product user interfaces. I, also, performed a variety of project management, client presentation, design implementation, and HTML coding functions.

**Clients: Gamescapes, Netscape, Digital, Harman International.**

COMPANY, City

1995 – 1996

**Senior Interactive Designer**

In my capacity as senior interactive designer for the Business Network, I was fortunate to be involved in pioneering user interface development and design on the web. Interchange proved to be a seminal group involved in creating many of the current standards of user interface still used today. My role included development of the architecture and UI experience, as well as design, and implementation of the basic structure.

FREELANCE

1989 – 2005

As an independent consultant, I was engaged by several companies to reassess their software and improve their customers' user experience. Along with UI design, I was able to help companies create a stronger web presence by updating the look and feel of their sites, as well as improve their experience. I worked with large technical teams to design solutions that were implementable and adapted to the needs for performance and scalability of large-scale enterprise applications.

**Boston**

2002 – 2005

**Clients: Base Six, Liberty Mutual Insurance, cMarket Inc., 2MC Design**

**San Francisco**

1998 – 1999

**Client: Intuit Inc., Bronnercom: IBM, Dell, Intel and American Express**

**Boston**

1994 – 1998

**Clients: Terry Swack Design, Ellis Pratt Design, Monderer Design, Micah Zimring Design  
InForm Inc.: Tennessee Valley Authority (TVA), Massachusetts Financial Services (MFS), Scudder  
Goldman Sachs, Morgan Stanley Chase Global Services, Heidrick & Struggles**

**New York**

1989 – 1994

**Clients: Siegel Gale: 3M, Northern Telecom and Caterpillar, Edward Walter Design: Ziff Davis  
Publishing, P&C Media and SUNY Purchase, Henry Dreyfuss Associates: John Deere & Co., Polaroid,  
AT&T, and Valmont Milani Design, The Hoyt Group, Andaloro Associates, Mierop Design, Double  
Space, RGA Inc.**

**STRENGTH AREAS****AWARDS****2003: Product of the Year Award**

Customer Inter@ction Solution Magazine: Avolent's BizCast

**2002: Product of the Year Award**

Customer Inter@ction Solution Magazine: Avolent's BizCast

**2001: Product of the Year Award**

Transform Magazine: Avolent's BizCast

**2000: Product of the Year Award**

Customer Inter@ction Solution Magazine: Avolent's BizCast

**User Interface**

Adept at creating information architectures, logical user flows and wire framing initial application prototypes for use in development and testing.

**Creative**

Graphic design, information design, web design, corporate identity systems.

**Management**

Team building, coordination, management and motivation. Project planning, implementation and management of large groups.

**Technical**

Highly experienced at creating designs that work for technology, while maintaining performance and scalability, as well as a solid understanding of the benefits and limitations of Internet technologies, such as: Shockwave, Flash, Flex, JavaScript, Java, DHTML, XSL, CGI, and others.

**EDUCATION**

**Bachelor of Fine Arts**, Graphic Design, Institute of Technology, 1989