

Name

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PROFILE

Accomplished Television Commercial and Documentary Film Producer with 15+ years of domestic and international experience and specific expertise in Production Management, Post-Production Supervision, Bidding, Worldwide Travel Coordination and Location Scouting. Exceptional leadership and communication skills with demonstrated ability to negotiate contracts and manage multi-million-dollar productions from concept to completion, consistently bringing them in on time and 10-20% under budget.

PROFESSIONAL EXPERIENCE

ERROL MORRIS/MOXIE PICTURES, PRODUCER

LOS ANGELES, CA

2004 - 2008

Working in close collaboration with Academy Award-winning documentary film director Errol Morris, produced 40+ film and domestic & international commercial projects, providing production management, post-production supervision, bidding, travel coordination and location scouting services. Managed an average of 100 pre-production, logistics and visual effects crews, and budgets ranging from \$200,000 to \$7 Million. World-class clients include APPLE iPHONE, PEPSI, IBM, AT&T, ACURA, MICROSOFT, FEDERAL EXPRESS, UPS, LEXUS, MERCEDES-BENZ, LINCOLN-MERCURY, MAZDA, FORD, CHEVROLET, HONDA, MITSUBISHI, NISSAN, SATURN, MAXWELL HOUSE, EVEREADY ENERGIZER, HALLMARK, COMEDY CENTRAL, SEARS, VISA, etc.

Highlights include:

- **STANDARD OPERATING PROCEDURE, Documentary Film**
Winner, Silver Berlin Bear/Jury Grand Prix, 2008 Berlin International Film Festival
Hired and supervised 20 vendors and 100+ key talent and production personnel, oversaw \$7 Million budget, secured filming locations (permits, security, vehicles, catering, etc.), managed complex transportation schedules, set up DGA accounts and production insurance, and processed payroll.
- **2007 ACADEMY AWARDS, 5-Minute Opening Sequence**
Supervised \$500,000 budget, coordinated filming of celebrity segments, ensured project ran on time, and liaised between Sony business executives and on-camera celebrity talent as needed.
- **NEWS CORP 60-Second International Television Campaign (Buenos Aires, China & Hong Kong)**
Collaborated with director on new branding project; supervised 100+ crew members, and oversaw bidding, negotiation and actualization of \$1.5 Million budget, bringing project in on time and 10% below budget.
- **APPLE iPHONE 60-Second Television Commercial (U.S.)**
Supervised multi-city project, overseeing all video/sound production elements and editorial sessions. Hired casting directors for nationwide casting project, presenting on-camera

talent selections to client for final decision. Managed \$1Million budget, 100+ crew and three outside vendors, completing project in six months.

- **ACURA 60-Second Television Commercial (U.S.)**
Oversaw all video/sound production elements and editorial sessions. Supervised \$800,000 budget, 50+ crew and three outside vendors, completing project in 30 days and 20% under budget.
- **NIKE, 30-Second Television Commercial (U.S.)**
Supervised five-city production project, bidding, negotiating and actualizing \$1.5 Million budget. Managed 100+ crew, and all aspects of casting, travel, equipment transport and logistics. Completed project in 40 days and \$100,000 below budget.

FREELANCE PRODUCER

LOS ANGELES, CA

1999 - 2004

Established and managed successful television commercial and film production business providing bidding, negotiation and budget oversight services for 200+ complex international and domestic production projects for such high-profile clients as ERROL MORRIS/MOXIE PICTURES, MICHAEL BAY, JOE PYTKA, OMAHA PICTURES, VILLAINS/PHIL JOANOU, GARTNER, MJZ, HEADQUARTERS, DREAM QUEST IMAGES, SATELLITE FILMS, PALOMAR PICTURES, COHN + CO., etc.

Highlights include:

- **IBM 60-Second International Television Campaign (Prague, China & Hong Kong)**
Director: DGA Award Winner Joe Pytka
- **PEPSI 60-Second Television Commercial (U.S.)**
Director: DGA Award Winner Michael Bay

Successfully bid, negotiated and oversaw \$2 Million dollar budgets for both campaigns, managed each country's budget throughout project, including all aspects of casting, international travel, equipment transport, logistics and crew. Brought each project in 10% (\$200,000) under budget in 60 days' time.

EDUCATION

Bachelor of Arts, English/Liberal Arts, Wayne State University, Detroit, MI

SOFTWARE PROFICIENCY

Microsoft Office (Word, Excel, PowerPoint, etc.), Photoshop, Adobe After Effects.
