

NAME

Street Address, City, State Zip ▪ (555) 555.5555 ▪ mail@mail.com

NEWS PRODUCER

Online or Broadcast

- Sharply focused and detail-oriented professional with expertise in developing, coordinating, and presenting news for multiple platforms
- Well-versed in synthesizing information from various sources into concise, readily comprehensible, audience-targeted package within strict deadlines
- Endowed with first-rate writing abilities
- Functions gracefully and quickly within constantly dynamic environments

CORE COMPETENCIES

▪ Strong Production Skills	▪ Information and Resource Management
▪ New Media and Broadcast Platforms	▪ Coaching and Training Skills
▪ Sound News Judgment	▪ Coordination and Collaboration

PROFESSIONAL WORK HISTORY

HLN ▪ 1983-PRESENT

CURRENT ROLES AND RESPONSIBILITIES

Producer

LINE PRODUCER

- Primary leadership role for content and timing of 30-minute or one-hour newscasts: conduct research and newsgathering, set story coverage and placement, assign writers, coordinate with graphics and media departments, organize elements for optimizing story presentation, write copy for teases and stories.
- Lead control room activity and ensure accurate and timed shows in compliance with scheduled commercial breaks

SEGMENT PRODUCER

- Research, write and produce compelling guest interviews
- Oversee choices for Your Views interactive segments, produce elements and manage callers
- Pinpoint noteworthy iReports, line up interviews, script segments

WEEKEND CONTROL ROOM PRODUCER

- Innovate programming to present audience-relevant content
- Oversee digitizing of shows, ensuring accuracy and editorial soundness
- Produce creative and compelling shows and manage complex technical systems for playback

TV/WEB INTEGRATION

- Synchronize exchange of materials between HLN and CNN.com
- Produce broadcast segments emphasizing most popular and interactive material from CNN.com

PREVIOUS POSITIONS

CNN.com iReport Producer

- Worked for iReport under employee exchange program to CNN.com
- Collaborated across divisions to provide user-generated content
- Authored Web articles, vetted user submissions by interviewing contributors, assembled photo galleries and created copy, monitored news and special events to capitalize on iReport opportunities
- Acquired essential skills in Photoshop, Omniture Web Analytics, and Content Management System

Executive Producer (vacation and sick-out relief)

- Led news team in presenting stories for the day including booking of guests and reporters as well as managing breaking news in control room

Segment Producer

- Created, produced, and wrote:
 - DVDDetails - weekly segment concentrating on DVD releases, and special features
 - Flashbacks - daily segment showcasing historical news events
 - Factoids - daily segment featuring interesting facts and figures

Senior Writer

- Mentored trainees to develop their news judgment and discover their own “author’s voice”

Copy Editor

- Ensured editorial accuracy and attention to technical detail for all writer assignments

Unit Producer (on loan)

- Researched and wrote packages for CNN’s “Science and Technology Today”
- Organized story set-up and reporter travel

CAREER MILESTONES

Peabody Award for coverage of the 2008 Presidential Primary Campaigns and Debates ▪ 2008

Peabody Award for vital contribution to the coverage of Hurricane Katrina including its aftermath ▪ 2005

DuPont/Columbia University Award for fundamental contribution to coverage of Tsunami Disaster in South Asia ▪ 2005

Emmy for notable contributions to reporting of significant events on September 11, 2001

The National Academy of Television Arts and Sciences ▪ 2002

EDUCATION

Georgia State University

Masters Degree in Communication (ongoing)

Bachelor Degree in Interdisciplinary Studies in Intercultural Communication

AFFILIATIONS

Society of Professional Journalists/Online News Association/National Communications Association