

## **GRAPHIC DESIGNER**

Strong and vast experience in print design and production. Produced directory advertising, brochures, direct mail, convention material, e-mail headers, animated web banners, newspaper and general advertisements.

## **TEAM PLAYER**

Known for creativity, resourcefulness, initiative and quick turn-around on projects with tight deadlines. Personable, friendly and professional with the ability to create strong working relationships with co-workers and clients.

## **MAC PLATFORM – Adobe Suite Series CS2 thru CS4**

InDesign Illustrator Photoshop Quark XPress Adobe Acrobat Image Ready

## **Company**

**2005-2009**

### **SENIOR GRAPHIC DESIGNER**

**AWARDS: U.S. Cellular, Bank of America, Marvin Windows**

**Produced advertising for direct mail, brochures, Yellow Pages ads, convention material and graphics for e-mail headers and web sites. Developed and implemented Corporate branding.**

- Developed designs from concept to print meeting strict deadlines.
- Researched the clients' products/service/branding to uncover unique selling points.
- Created brochures and mailers for clients based off the newly created designs.
- Oversaw proofs for printers and worked with vendors on special projects.
- Attended focus groups to understand consumer responses for targeted designs.

## **Company**

**1996-2005**

### **GRAPHIC DESIGNER**

**AWARDS: Stevens Worldwide, The Maids**

**Employed in Creative Services within National Yellow Pages Ad Agency**

- Designed Yellow Pages advertising and collateral for national accounts.
- Created home page designs for the dealer web sites.
- Designed e-mail headers, posters and sales materials.
- Produced company collateral and promotions for all events and conventions.
- Created national Recruitment ads in a fast turnaround for newspapers.
- Researched companies through site visits.
- Press checked with vendors.

## **Company**

**1994-1996**

### **GRAPHIC DESIGNER**

- Worked on Yellow Pages advertising from concept to print.
- Created posters, brochures and sales collateral for all departments.
- Communicated with the sales staff on who were the competitors.

## **Company - "National Department bought out from Company"**

**1992-1994**

- Created Yellow Pages ads for National Accounts

## **Education:**

**OKLAHOMA STATE TECH**

**OKMULGEE, OKLA.**

**ASSOCIATE OF ARTS DEGREE, GRAPHIC DESIGN**

## **Professional References:**

■ **Jacobs**

Director, Creative Services  
[REDACTED] Directional Marketing  
Phone #

[REDACTED] **Jordan**  
SVP – Business Dev & Client Strategy  
[REDACTED] Directional Marketing  
Phone #

[REDACTED] **Pham**  
Senior Account Manager  
[REDACTED] Directional Marketing  
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